



GREENWIZARD AND BUILDING SYSTEMS DESIGN FORM COLLABORATIVE PARTNERSHIP

New Partnership of Building Systems Design and GreenWizard Will Address Issues of Product Discovery, Evaluation, & Specification of Green and LEED-Oriented Materials

GreenWizard® Inc., and Building Systems Design, Inc. (BSD), today announced they have entered into a collaborative partnership to investigate the opportunities for developing cross-platform tools for the identification, analysis, and specification of green and LEED-oriented construction materials.

Today, GreenWizard is the only data-driven workflow solution that puts product search, evaluation, selection, LEED credit modeling / assessment and LEED documentation at the fingertips of the design and construction community. BSD SpecLink-E® is a powerful, database-driven specifications platform that offers more efficient specifications production for design professionals. GreenWizard and BSD SpecLink-E users may expect to benefit even more from the granular-level green and performance product data within GreenWizard and the significant specification writing capabilities of SpecLink-E as data and software from the two applications become more closely connected.

Founded in 1983, BSD's current line of BSD SoftLink® products is gaining wide acceptance as state-of-the-art software because of the innovative ways that data is linked and displayed.

"With CSI's recent acquisition of BSD, a real titan in the industry has been created. BSD is at the front of the pack for automated specification writing, with over 600 intelligent specification sections included in their SpecLink product," said Adam Bernholz, GreenWizard's CEO. "These sections can be expanded or collapsed to provide outline, short form, and full construction specs, without the need to start each project phase over."



ABOUT BUILDING SYSTEMS DESIGN, INC.

Building Systems Design develops and sells innovative software tools for the architecture, engineering, and construction markets of North America. The company creates, maintains, and supports advanced specification writing, cost estimating and BIM interoperability products used by thousands of architects, engineers, and design professionals nationwide. BSD and the Construction Specifications Institute (CSI) have long maintained a strategic alliance to promote innovative construction industry software, and BSD was acquired by CSI in late 2010.

More information is available at www.BSDSoftlink.com

GreenWizard has become the leading provider of green building product data and the necessary workflows required to specify green building products in LEED-oriented projects. GreenWizard's software allows a user to research, model, and optimize green building product decisions.

"At the conclusion of any project, the GreenWizard platform allows for full documentation, LEED credit template population, and submission to LEED Online. Through our new alliance with BSD, design professionals will have easier access to two cutting-edge tools that will permit the identification, analysis, and specification of the best green building products on the market," Bernholz added.



About GreenWizard

GreenWizard, Inc. is a technology company that has created a SaaS solution to help the design build community simplify the process of green product selection and management. Architects, project owners, consultants, contractors, and others use GreenWizard's WORKflow platform to compare and evaluate products from a centralized search engine and directly communicate with manufacturers. For those seeking LEED certification, it also offers an end-to-end solution by utilizing its proprietary credit assessment tools as a factor in the product selection process to optimize credits, manage product-related documentation, and ultimately automate the online submission component to LEED Online. Manufacturers and suppliers provide product data and documents through GreenWizard's MARKET Pro platform, which populate its search engine. GreenWizard also has a LEED AP Consulting Division that assists WORKflow Enterprise project teams in finding, specifying, and buying products on an as-requested basis. The Charleston, SC-based company was founded in 2008. More info: www.GreenWizard.com.

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