



## GREENWIZARD AND ARCOM FORM COLLABORATIVE ALLIANCE

### **ARCOM-GreenWizard's New Cross-Platform Integration Will Streamline Product Discovery, Evaluation, and Specification of Green and LEED-Oriented Products and Materials**

GreenWizard® Inc., creator of web-based software to simplify building material selection, optimization, and documentation for projects seeking LEED® certification, and ARCOM, publisher of MasterSpec®, SpecWare®, and SpecAgent®, today announced they have entered into a collaborative alliance.

As part of this alliance, the two companies will develop cross-platform integration between their systems for sharing product performance data and green attributes of building materials. In addition, the companies will work toward the common goal of getting participating manufacturers' product data in front of design and construction professionals at the critical time when they are making product decisions.

GreenWizard is the only data-driven workflow solution that puts product search, evaluation, selection, LEED credit modeling and assessment, and LEED documentation at the fingertips of the design and construction community. With the unique power of GreenWizard's database and the specification and productivity software capabilities of ARCOM, users will have access to product-research, specification, procurement, and documentation systems that are second to none.

"ARCOM is the leader in specification systems with MasterSpec. Moreover, ARCOM's new SpecAgent and Altarix platforms are attaining dominance in the product data and specification software arenas," said Adam Bernholz, GreenWizard's CEO. "The ARCOM-GreenWizard integration holds great promise for both



### **ABOUT ARCOM**

ARCOM publishes MasterSpec for The American Institute of Architects (AIA) for use by architects, engineers, landscape architects, and design professionals. MasterSpec, the most comprehensive master guide specification system available, can be used to create construction specifications for all project sizes, complexity, and delivery.

ARCOM is also the developer of SpecWare, a suite of specification productivity software tools that dramatically simplifies specification creation and use, and SpecAgent, a web-based resource that streamlines the process of construction product research and comparison, manufacturer selection, and specifying.

ARCOM is a Salt Lake City-based firm with an additional office in Alexandria, Virginia. The company employs more than 40 full-time specification development professionals: researchers, specification writers and editors, software developers, product/manufacturer experts, technical support staff, and customer service professionals.

More info: [www.arcomnet.com](http://www.arcomnet.com)

companies' users, as we can deliver search power, performance, and product specification choices unavailable elsewhere in the construction industry."

"GreenWizard has sprinted to the head of the class in the green software sector for LEED construction information," said ARCOM's Matt Johnson, Director of Manufacturer Support Services. "We are excited to be implementing cross-platform functionality that leverages ARCOM's specification and software expertise with the latest in LEED-related product data, LEED-point optimization, and documentation."



### **About GreenWizard**

GreenWizard, Inc. is a technology company that has created a SaaS solution to help the design build community simplify the process of green product selection and management. Architects, project owners, consultants, contractors, and others use GreenWizard's WORKflow platform to compare and evaluate products from a centralized search engine and directly communicate with manufacturers. For those seeking LEED certification, it also offers an end-to-end solution by utilizing its proprietary credit assessment tools as a factor in the product selection process to optimize credits, manage product-related documentation, and ultimately automate the online submission component to LEED Online. Manufacturers and suppliers provide product data and documents through GreenWizard's MARKET Pro platform, which populate its search engine. GreenWizard also has a LEED AP Consulting Division that assists WORKflow Enterprise project teams in finding, specifying, and buying products on an as-requested basis. The Charleston, SC-based company was founded in 2008. More info: [www.GreenWizard.com](http://www.GreenWizard.com).

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